

20 20

Annual Report

COMMUNITY HEALTH WORKER
COALITION FOR MIGRANTS AND
REFUGEES



ANNUAL OVERVIEW

Objectives &
Accomplishments

CREATED BY

Monserrat Morales Miranda

STORIES

Community Health
Workers & Immigrants

MESSAGE FROM EXECUTIVE DIRECTOR, ILEANA PONCE-GONZALEZ

As the Executive Director of the CHWCMR, I am very proud to work with trusted members of the community to improve the lives of all Washingtonians, particularly those who have been forgotten in our underserved communities. I also would like to thank all our grantors, collaborators, and partners for working together to improve health and environmental justice, and address public health challenges during the COVID-19 pandemic in 2020. We count on you to fulfill our mission and are grateful for your support.



COMMUNITY HEALTH WORKER COALITION FOR MIGRANTS & REFUGEES

MISSION

Increase the capacity and competencies of Community Health Workers to meet the needs of underserved communities by creating sustainable opportunities, implementing innovative solutions, and cultivating productive partnerships

VISION

Our vision is to achieve health equity, social and environmental justice in migrants, and refugee communities.

WHAT DO WE DO

- Advocacy
 - Clean Water and Air
 - We count on the census
- Health Education
 - Oral health workshops and social determinants of health
- Building Capacity
 - Grant writing workshops
- Technology
 - Needs assessment
 - Webpage development
 - Non-profit operation
- Leadership & Employment

Who do we help?

COMMUNITY HEALTH WORKERS & IMMIGRANTS



LILIANA GUERRERO

Liliana is one out of the 391 families who received economic relief from CHWCMR. "I am a single mother of three girls and was impacted by the COVID-19 pandemic, I work two jobs to sustain my family. Working as a hotel cleaner is a very tough job, I suffered an injury at work and tested positive for COVID-19 in the same month, which caused for me to be laid off from work for almost two months. The \$500 economic relief helped to pay my rent for January. I am very thankful for the support and CHWCMR's work to help the immigrant community. "



LUZ ROMERO, CHW

I am a CHW from Tri-Cities, WA. I joined CHWCMR at the very beginning of the organization with the only mission of helping and supporting our community. As a member of this Coalition, I am developing and mastering my work for the benefit of the migrants and refugees of Washington State, and I am proud to be part of this great organization. Having overcome diabetes and two types of cancer, I now dedicate myself to teach and give life testimonies of how to prevent and control different diseases, as well as how to achieve all of our goals.



We envision a world of health equity, social and environmental justice for migrants and refugees communities.

ACCOMPLISHMENTS

In 2020 we worked with 58 community health workers (CHWs) who are trusted members of their local migrant/refugee community statewide. They are not volunteers. They are independent contractors and we compensate them financially for the important work that they do as an issue of social justice

Census Participation

Migrant and refugee populations are significantly under counted in the US Census. As a result, funding for critical services are not received.

CHW's distributed educational materials about the importance of the census within their community in churches, markets, and other public venues. CHWCMR participated in intensive media campaigns including radio and television interviews. 10 CHWs conducted virtual workshops around the state within their communities and 20 videos were created by families within our communities about the importance of census participation.

Oral Health Education

Good oral health can affect our overall health, yet significant disparities exist in oral health within the communities we serve.

We conducted 10 virtual workshops with a total over 100 participants statewide led by our CHWs. The evaluation of the effectiveness of this program was published in the peer-reviewed scientific literature in 2018.

Pesticide Awareness

Many in our communities work in agriculture or landscaping and yard maintenance, resulting in exposure to pesticides.

CHWCMR addresses pesticides exposure by conducting a total of seven virtual workshops on the prevention of pesticide exposure, led by our CHW leaders across the state with a total of 70 participants.

Operational Growth

Due to the unexpected number of additional opportunities to support our CHWs and their local community we re-examined our organizational needs and infrastructure. In response, our Executive Director was hired as a full-time employee of the organization rather than an independent contractor. We hired a Deputy Director whose responsibilities encompass all fiscal management and support for organizational policies, human resources and payroll. We hired a part-time Program Manager and 3 Program Coordinators who report to the Program Manager.



MORE ACCOMPLISHMENTS...

Influenza Vaccination

While influenza has taken a backseat to COVID-19 this year, the importance of vaccination is often misunderstood. To address vaccine awareness, CHWCMR has increased knowledge and coverage of flu vaccination among immigrants and refugees in rural areas. We have developed virtual and social media outreach campaigns through videos, flyers, and virtual workshops with the Latinx community. 4 videos have been created by our CHWs and reached 44 families via text or email. Promotional flyers, posters, brochures, infographics, and banners have been shared on social media, CHWCMR website, LinkedIn, to increase awareness. Radio spots have been produced and aired at Radio KDNA. Virtual trainings have been given by our community champions to our communities of immigrants and refugees.

Stanford Youth Diabetes Coaches Program

There is a high prevalence of diabetes among our communities and many who struggle with self-management activities. The 8-week program educated high school students about diabetes prevention and how to help someone with diabetes take charge of their health. The teens acquired knowledge of diabetes, develop communication skills, and learn health coaching techniques. The program was implemented online with students from Granger High School (group 1, Yakima county) and Skagit & Tri-cities counties (group 2). 35-40 students successfully completed the program and have received a \$25 gift card for completion and their Diabetes Coach certification from Stanford School of Medicine.

THANK YOU TO OUR 2019-2020 GRANT FUNDERS

- Fred Hutchison Cancer Research Center; Implementation Studio
- Community Foundation of Snohomish County CARES; COVID 19 and operational
- King County; COVID-19
- Seattle Foundation; COVID-19
- All in WA; COVID-19
- WA Immigrant Relief Fund; COVID-19
- Latino Community Fund; Census
- WA Census Alliance; Census
- Front and Centered; COVID-19 and operational support
- WA Census Equity; Census
- Philanthropy Northwest; COVID-19
- Molina Healthcare; COVID-19
- WA Dept. of Health; Influenza
- UW Latino Center for Health; Diabetes Prevention
- Group Health Foundation; Operational
- WA Dept. of Ecology; Pesticides Education
- Arcora, the Foundation of Delta Dental of WA; Oral Health Education and Census
- Mosaic/Pisces Foundation; COVID-19
- Pierce County Connected Fund; COVID 19
- United Way of Pierce County and Greater Tacoma Community Foundation; COVID -19
- WA Dept. of Commerce; COVID -19 small business support
- Perigee Fund; COVID-19, Maternal Behavioral Health
- Sheng Yen Lu Foundation; COVID-19

CHWCMR PROVIDED ECONOMIC ASSISTANCE & EDUCATION DURING THE COVID-19 PANDEMIC

2020 saw the COVID-19 pandemic sweep through our migrant and refugee communities.

From the loss of income to the loss of loved ones, the many hardships experienced strengthened our resolve to provide much needed relief. In partnership with many organizations, CHWCMR:

- Trained over 390 families on how to prevent the spread of COVID-19, the measures needed to prevent contagion, and the steps to take if they suspect they have COVID-19 symptoms through virtual workshops led by our CHWs using animated videos.
- Participated in multi-media awareness campaigns utilizing radio, video and social media outlets in 9 different dialects.
- Provided economic relief to nearly 400 families in our migrant and refugee communities.
- Distributed 6,000 facemasks for adults and 52,000 facemasks for children.

Other unique programs include:

Washington COVID-19 Immigrant Relief Fund

Five of our CHWs volunteered for Washington Immigrant Relief Fund (WIRF) Hotline to assist immigrants to submit applications to the Immigrant Relief Fund. From November to December, our CHWs served as volunteers assisting our community. Each volunteer assisted an average of 4-7 families per week by sharing resources and helping them submit their WIRF application.

Financial support for small businesses in Skagit county

In collaboration with the Washington Chamber of Commerce, we assisted small businesses impacted by the COVID-19 pandemic to access grants and other resources in Skagit county. Four of our CHWs participated in this grant providing assistance businesses to submit applications.

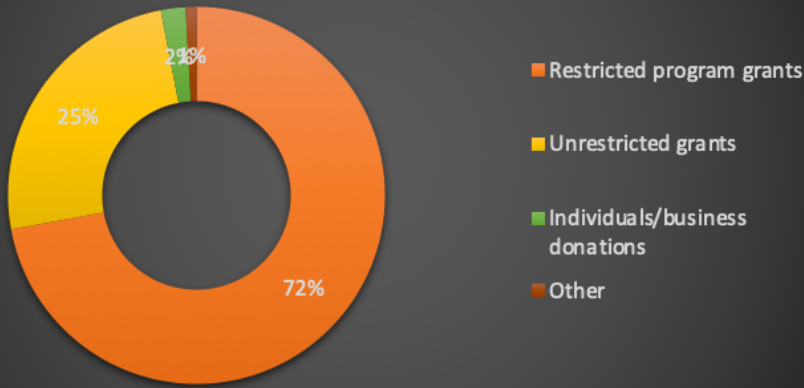
Businesses that benefited include; Antojos Locos Mexican Food, Truck Brianna's Salon & Barbershop, Burlington Home Style Smoothies & Cafe, El Gitano Restaurant, Joyeria de Alicia, La Catrina Tacos & Tequila, Rancho Alegre Mexican Restaurant LLC, Tacos Guadalajara, & Unisex Salon

FY 19-20 Financial Report

REVENUE & EXPENSES

(unaudited)

Revenue



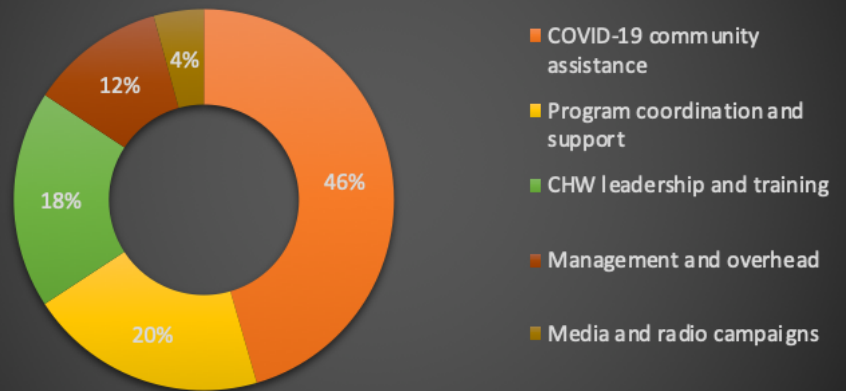
REVENUE

- Restricted program grants: \$440,377
- Unrestricted grants: \$151,800
- Individuals/business donations: \$12,890
- Other: \$5,660

EXPENSES

- COVID-19 community assistance: \$147,249
- Program coordination and support: \$65,659
- CHW leadership and training: \$59,733
- Media and radio campaigns: \$13,800
- Management and overhead: \$37,139

Expenses



FY 19-20 REVENUE

\$610,727

FY 19-20 OPERATING EXPENSES

\$323,580

FY 20-21 RESTRICTED PROGRAM FUNDS

\$287,146

NET

\$0

Board of Directors

Guadalupe Gamboa
UNITED FARM WORKERS, MECHA

Jeanna Deforeit
DEPUTY DIRECTOR
Hanford Challenge

Ka'imi Sinclair, PhD
ASSOCIATE PROFESSOR
Washington State University

**Michael L. Parchman, MD,
MPH - CHAIR**
FAMILY PHYSICIAN AND SENIOR
INVESTIGATOR
Kaiser Permanente Washington Health
Research Institute

**Richard L. Brown, MD,
MPH**
TRAINER AND CONSULTANT

**Jeffrey Hummel, MD,
MPH**
MEDICAL DIRECTOR
Comagine Health

Peggy Evans, PhD
DIRECTOR OF STRATEGY
Premera Blue Cross

Maxwell Olarsch, Esq.
LEAD IMMIGRATION ATTORNEY
Central Washington Justice for
our Neighbors



CHWCMR board, pre COVID-19. Not pictured: Jeffrey Hummel, Peggy Evans

MEDICAL OFFICER, CARLOS MEJIA

I feel compelled to recognize that our Community Health Workers come from different countries with different cultural experiences and backgrounds as well as different education. Our innovative solutions to bring evidence-based information, education, and support to these communities have contributed to making CHWCMR recognized across the state and nationally. Our champions are the trusted ambassadors that represent CHWCMR and our stakeholders. Since the COVID-19 pandemic started CHWCMR continued working because of you, delivering PPE, providing grants to individuals affected, and creating radio and videos to inform and educate our communities.

